

Don McCauley

3D Artist – Prop Designer – Multimedia Artist

Email: syntheticghostindustries@gmail.com

Phone: (941) 735-5851

Artstation: www.artstation.com/don9thcirclestudio

Website: www.syntheticghost.com

Profile

Development of a lifelong career in the arts, with a focus on design and fabrication of physical and digital assets. Creative problem-solving in a wide variety of design environments with varying timelines has taught me to work well under pressure. Adaptation to challenges presented in theory and practical procedures and workflows throughout my career has provided me the ability to modify design and production schema to match challenge requirements.

Education

Bachelor of Fine Arts, Illustration

Ringling College of Art and Design, Sarasota, FL 2008

Commercial Art

Knowledge of practices and applications of art in the commercial and medical fields

Experience with visual art creation in traditional and digital media in 2D, 3D, video, web and code

Knowledge of proper pipeline of 3D asset creation for physical and digital productions

Proficiency instructing corporate personnel in basic and advanced uses of computer hardware and software

Software Skills

Windows & MAC environments, Adobe Creative Suite Full, Adobe Substance Suite, Corel Painter, Maxon Cinema4D, ZBrush, Insydium, Gaea, Octane, Cycles, Unreal Engine 5, Arduino IDE, Microsoft Office Suite Full, Creality and Chitubox Slicing, Zoom Full

Hardware Skills

Systems construction, 3D printing - FDM and SLA, Arduino & Teensy systems and peripherals

Skills

Interpersonal development with a variety of learning styles and skill levels of art and technology from beginner to professional

Traditional & digital molding and casting with a wide variety of natural and synthetic materials

Most Recent Work History

2021-2023, **Owner/Artist**, Synthetic Ghost Industries, North Port, FL

- Onboarding of new clients and development of a startup business in a hard-hit pandemic community

- Ideation and creation of traditional marketing materials with the use of Adobe Creative Suite, Photoshop, Illustrator, InDesign, Corel Painter, and traditional art mediums

- Ideation and creation of digital marketing materials with the use of Adobe Creative Suite, Photoshop, Illustrator, Premiere Pro, Premiere Rush, Animate, After Effects, Audition, and Corel Painter

- Conceptualization and production of unique 3D visualizations and physical production prototype and plans for client of building installation utilizing Photoshop, Illustrator, Cinema4D, Insydium, Gaea, Octane, Cycles, and Unreal Engine 5

- Conceptualization and production of 3D visualizations of storm damaged building remodel through the use of Photoshop, Illustrator, Octane, Cycles, and Unreal Engine 5

- Development of a variety of projects using digital sculpting, molding and casting techniques, combined with traditional art sculpture and model production

- Development of a variety of projects using traditional sculpting, molding and casting techniques supplemented with digital production means when applicable and necessary

- Coordination and production of digital video content for broadcast and distribution through a variety of streams and media, utilizing a variety of software

- Conceptualization and production of a variety of traditional and digital art projects using traditional and digital art media

- Analyses of business marketing and social media practices and management with formulation of growth and cultivation of best possible audience

- Professional and community development through joining the local area Chamber of Commerce and fostering a community of business and professional development

2018-2021, **Chief Marketing Officer**, Compassionate Cannabis Clinic, Venice, FL

- Ideation and creation of traditional marketing materials with the use of Adobe Creative Suite, Photoshop, Illustrator, InDesign, Corel Painter, and traditional art mediums

- Ideation and creation of digital marketing materials with the use of Adobe Creative Suite, Photoshop, Illustrator, Premiere Pro, Premiere Rush, Animate, After Effects, Audition, and Corel Painter

- Coordination and production of digital video content for broadcast and distribution through a variety of streams and media, utilizing a variety of software

- Coordination and scheduling of marketing materials and information exchange between multiple company through multiple channels

- Analyses of marketing and social media practices and management with formulation of growth and cultivation of best possible audience

2015-2017 **Art Teacher & IB Guide**, NewGate Montessori, Sarasota, FL

2014-2015 **Art Teacher**, Charlotte County Middle School, Port Charlotte, FL

2011-2012 **Designer**, Soicher Marin, Sarasota, FL