

Don McCauley

Multimedia | Environment Artist

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Education

Bachelor of Fine Arts in Illustration

*Ringling College of Art and Design,
Sarasota, FL - 2008*

Technical Skills

3D Modeling & Texturing: Cinema4D,
Unreal Engine 5, Gaea, ZBrush,
Blender, Substance Painter, Insydium

Rendering Engines: Octane Render,
Cycles Render

2D Design: Adobe Creative Suite
(Photoshop, Illustrator, InDesign, After
Effects, Premiere Pro)

Traditional & Digital Art: Corel
Painter, digital sculpting, molding,
casting, traditional sculpture

Workflow Tools: Microsoft Office
Suite, Google Workspace, Slack

Pipeline Expertise: Asset creation
workflows, prototyping, and
development

Career Objectives

Pursue a dynamic role as an Environment Artist within the video game industry, contributing expertise in creating immersive environments and detailed digital assets. Leverage strong technical and artistic skills to deliver high-quality content in fast-paced production pipelines.

Key Strengths

- Adaptable to new tools and workflows in game development pipelines.
- Collaborative approach to translating design concepts into polished assets.
- Skilled in both traditional art techniques and modern digital production methods.

Professional Experience

Owner | Synthetic Ghost Ind, North Port, FL | 03/2021–Present

- Designed and produced 3D assets, prototypes, and environments using Cinema4D, Unreal Engine 5, and Gaea
- Created immersive 3D visualizations and physical production models for client installations
- Built marketing materials for clients, integrating Adobe Creative Suite and Corel Painter
- Collaborated with clients to translate abstract concepts into repeatable design processes
- Managed digital video production for broadcast and online platforms
- Conducted market analysis and implemented social media strategies to grow client reach

Chief Marketing Officer | Compassionate Cannabis Clinic, Venice, FL | 02/2018–03/2021

- Produced and coordinated digital video content across various channels
- Designed marketing materials leveraging Adobe Creative Suite and traditional media
- Analyzed marketing strategies, driving audience growth through targeted campaigns
- Managed information exchange and scheduling between multiple companies

Designer | Soicher Marin, Sarasota, FL | 02/2011–08/2012

- Assisted in the design and production of high-quality visual assets for client presentations.